



# THE ULTIMATE BUYER'S ROADMAP

A STEP-BY-STEP GUIDE TO  
BUYING YOUR HOME  
WITH CONFIDENCE



**EXPERT GUIDANCE**  
Every step of the way.



**PROVEN STRATEGY**  
Smart moves for  
your future.



**LASTING RESULTS**  
Opening doors to  
your new beginning.

*J. Franklin Lloyd*  
**THE ENDURANCE REALTOR®**  
EXPERIENCE. TRUST. RESULTS.



**WATCH THE 8-STEP  
BUYER'S ROADMAP VIDEO**  
Scan to see how I'll guide  
you home with confidence.



# Welcome!



## I'M J. FRANKLIN LLOYD, THE ENDURANCE REALTOR®

Thank you for trusting me to guide you on one of the biggest decisions of your life. Buying a home is more than just a transaction—it's the beginning of a new chapter.

This Buyer's Roadmap is designed to educate, prepare, and empower you every step of the way. My goal is simple:

### TO MAKE YOUR HOME BUYING EXPERIENCE SMOOTH, SUCCESSFUL, AND STRESS-FREE.

I combine local expertise, proven strategies, and a commitment to clear communication so you always know what's next.

*Let's make your next move legendary!*

*J. Franklin Lloyd*

Broker | REALTOR®  
Exit Realty Redefined Wheaton



### MY COMMITMENT TO YOU



#### CLEAR COMMUNICATION

I'll keep you informed every step of the way.



#### EXPERT GUIDANCE

I'll provide honest advice and local market expertise.



#### STRATEGIC APPROACH

I'll negotiate the best terms and protect your interests.



#### CLIENT FOCUSED

Your goals are my priority.



#### RESULTS DRIVEN

I'm committed to helping you achieve homeownership with confidence.



#### WATCH MY BUYER'S GUIDE VIDEO

Get a quick overview of the 8-step home buying process and how I'll guide you from start to finish.



*Scan Me!*

### WHEN YOU WORK WITH ME, YOU GET:



#### ACCESS TO MORE HOMES

See more listings, including coming soon and off-market opportunities.



#### TRUSTED PROFESSIONALS

A network of lenders, inspectors, attorneys and more.



#### MARKET UPDATES

Real-time updates to help you make informed decisions.



#### SKILLED NEGOTIATION

Strong negotiation to help you get the best value for your money.



#### STEP-BY-STEP SUPPORT

I'll handle the details so you can focus on the excitement ahead.



#### BEYOND THE CLOSING

Continued support even after you get the keys to your new home.

“ You don't have to navigate this journey alone. I'm here to guide you every step of the way. ”

# BIG DREAMS. SMART PLAN. LET'S MAKE IT HAPPEN.

Buying a home may feel overwhelming, but it doesn't have to be. This 8-step roadmap breaks the process down into clear, manageable steps so you know what to expect—before, during, and after you find the right home.

I'll be by your side through every step, answering questions, handling the details, and advocating for you.

**YOU DREAM. I'LL HANDLE THE DETAILS.**



1



## DECIDE TO BUY A HOME

Define your goals, needs, and wants. Understand the true cost of homeownership.



2



## MEET WITH YOUR REALTOR®

We'll discuss your goals, create a plan, and I'll explain the process in detail.



3



## GET PRE-APPROVED

A pre-approval shows what you can afford and makes your offer stronger.



4



## SEARCH & SELECT HOMES

I'll set up a tailored search so you see the best homes that match your criteria.



5



## VIEW LISTINGS IN PERSON

Tour homes, ask questions, and find the one that feels right.



6



## SUBMIT OFFER & SECURE CONTRACT

We'll craft a competitive offer and negotiate the best terms for you.



7



## INSPECTIONS, APPRAISAL & LOAN APPROVAL

We'll complete inspections, the appraisal, and finalize loan approval.



8



## CLOSING & POSSESSION

We'll close the deal, hand you the keys, and celebrate your new beginning!



“

The best preparation today leads to the best move tomorrow.

*J. Franklin Lloyd*

EVERY STEP.  
EVERY DETAIL.  
ALWAYS FOR YOU.



# THE 8-STEP HOME BUYING *Journey*



A proven roadmap.  
A smoother experience.  
A better outcome.



## WITH YOU EVERY STEP OF THE WAY.

From the first conversation to the day you get the keys, I'm here to guide you, protect your interests, and make the process as smooth and stress-free as possible.

*J. Franklin Lloyd*

*Scan Me!*



## WATCH THE 8-STEP BUYER'S ROADMAP VIDEO

Get a quick overview of the entire home buying process and how I'll guide you from start to finish.

STEP

1

# DECIDE TO BUY A HOME



*Every great move starts with a decision.*

Buying a home is more than a transaction—it's a lifestyle decision and a powerful step toward building your future. This step is all about getting clear on your why, your goals, and what you truly need in a home.



## THE GOAL

Define your goals, understand your needs, and prepare yourself financially and emotionally for homeownership.

## WHAT HAPPENS DURING THIS STEP?

- Identify your reasons for buying.
- Define your must-haves vs. nice-to-haves.
- Evaluate your current financial situation.
- Determine your target timeline.
- Understand the true cost of homeownership.
- Prepare for the next steps with confidence.



**WATCH THIS STEP  
(90 SECONDS)**

Get a quick overview of this step and how I'll guide you.



*Sean Mc*



## WHAT YOU SHOULD BE DOING

- ✓ Make a list of your goals and priorities.
- ✓ Think about your ideal location and lifestyle.
- ✓ Review your budget and monthly expenses.
- ✓ Start saving for your down payment and closing costs.
- ✓ Be open-minded and ask questions!



## KEY QUESTIONS TO CONSIDER



Why do I want to buy a home?



What type of home fits my lifestyle?



Where do I want to live?



What can I comfortably afford?



When do I want to move?



## I'LL BE DOING FOR YOU

- ✓ Listen to your goals and priorities.
- ✓ Educate you on the buying process.
- ✓ Provide insight into the local market.
- ✓ Help you understand the true cost of homeownership.
- ✓ Connect you with trusted lenders and professionals.
- ✓ Create a personalized plan to get you to the closing table.

“ Clarity is the first step to confidence, and confidence leads to the keys. ”

*J. Franklin Lloyd*  
THE ENDURANCE REALTOR®

**04**  
BUYER'S  
ROADMAP

# STEP 2

# MEET WITH YOUR REALTOR®



*The right guidance makes all the difference.*

Finding the right home starts with finding the right Realtor®. I'm here to be your trusted advisor, advocate, and partner throughout the entire home buying journey.

This step is all about getting to know each other, reviewing your goals, and creating a game plan tailored to you.



## THE GOAL

Build a strong partnership and create a customized plan to help you achieve your homeownership goals.

## ✓ WHAT HAPPENS DURING THIS STEP?

- We'll discuss your goals, needs, and must-haves.
- I'll explain the buying process and my proven strategy.
- We'll review your timeline and preferred areas.
- I'll answer your questions and address any concerns.
- We'll create a plan for the next steps.

## ▶ WATCH THIS STEP (90 SECONDS)

Get a quick overview of this step and how I'll guide you.



*Scan Me! ↪*

## 👤 WHAT YOU SHOULD BE DOING

- ✓ Be open and honest about your goals, budget, and timeline.
- ✓ Share your must-haves and deal-breakers.
- ✓ Ask lots of questions!
- ✓ Provide any documents or information I request.
- ✓ Stay engaged—this is the foundation of our success together.

## ? KEY QUESTIONS WE'LL ANSWER TOGETHER

- 🎯 What are your short-term and long-term goals?
- 🏠 What type of home are you looking for?
- 📍 Which neighborhoods or areas interest you most?
- 💰 What is your ideal price range and monthly payment?
- 🕒 What is your timeline for buying?

## 👤 I'LL BE DOING FOR YOU

- ✓ Listen to your goals and create a personalized plan.
- ✓ Educate you on the process and what to expect.
- ✓ Provide expert advice based on market conditions.
- ✓ Recommend trusted lenders, inspectors, and other professionals.
- ✓ Stay in communication and keep you informed every step of the way.
- ✓ Advocate for your best interests from start to finish.

“ A great Realtor® doesn't just find you a house, they help you find the **right** home.

*J. Franklin Lloyd*  
THE ENDURANCE REALTOR®

**05**  
BUYER'S  
ROADMAP

# STEP 3

# GET PRE-APPROVED



*Know your budget. Shop with confidence.*

Getting pre-approved shows sellers you're a serious buyer and helps us focus on homes that fit your budget.

It's an important step that gives you a clear picture of what you can afford and strengthens your offer when the time comes.



## THE GOAL

Obtain a pre-approval letter so you know your budget and can move quickly when you find the right home.



**WATCH THIS STEP  
(90 SECONDS)**



See why pre-approval matters and how it gives you an advantage in today's market.

*Scan Me!*

## WHAT HAPPENS DURING THIS STEP?

- We'll connect you with a trusted lender.
- You'll complete a loan application.
- The lender will review your finances.
- You'll receive a pre-approval letter stating your borrowing power.
- We'll review it together and set your home search in motion!



## WHAT YOU SHOULD BE DOING

- ✓ Gather necessary documents (ID, pay stubs, W-2s, tax returns, bank statements).
- ✓ Be honest and provide accurate information.
- ✓ Check your credit report and address any issues.
- ✓ Ask questions if anything is unclear.
- ✓ Stay organized—this will speed things up!



## KEY QUESTIONS TO CONSIDER

- How much home can I afford?
- What is the interest rate and loan term?
- What will my monthly payment look like?
- What are the closing costs and fees?
- Are there any loan programs I may qualify for?



## I'LL BE DOING FOR YOU

- ✓ Introduce you to a trusted lender.
- ✓ Guide you through the pre-approval process.
- ✓ Review your pre-approval letter with you.
- ✓ Explain your budget and buying power clearly.
- ✓ Use your pre-approval to help you shop with confidence.
- ✓ Keep everything on track so we can move fast when you find the one!

“ Being pre-approved isn't just about finances—it's about being **prepared** and **ready** when opportunity knocks.

*J. Frankfin Lloyd*  
**THE ENDURANCE REALTOR®**

**06**  
**BUYER'S  
ROADMAP**

# STEP 4

# SEARCH & SELECT HOMES



*The right home is out there.—Let's find it.*

This is where the excitement happens! I'll create a customized search based on your lifestyle, needs, and budget—and we'll explore the best options together.

I'll guide you every step of the way so you can make confident, informed decisions.



## THE GOAL

Find the right home that fits your lifestyle, meets your needs, and is a smart investment for your future.



**WATCH THIS STEP**  
**(90 SECONDS)**



Get a quick overview of this step and how I'll guide you.

*Scan Me!* ↪

## ✓ WHAT HAPPENS DURING THIS STEP?

- I'll set up your customized home search.
- You'll receive listings that match your criteria in real-time.
- We'll schedule and tour homes together.
- I'll provide honest feedback and market insights.
- We'll narrow down your options and find "the one".

## 👤 WHAT YOU SHOULD BE DOING

- ✓ Review the listings I send you.
- ✓ Note the features you love (and the ones you don't).
- ✓ Be open-minded—your perfect home might look different than expected.
- ✓ Provide honest feedback after each showing.
- ✓ Ask questions and share any concerns.
- ✓ Stay flexible and patient—the right home is worth it!

## ? KEY QUESTIONS TO CONSIDER



Does this home fit my current and future needs?



Do I love the location and neighborhood?



Is this home within my budget and comfort zone?



What updates or repairs might be needed?



Does this home have good resale potential?



## I'LL BE DOING FOR YOU

- ✓ Create a personalized search based on your goals.
- ✓ Provide new listings in real-time.
- ✓ Schedule and accompany you on home showings.
- ✓ Offer expert advice and honest feedback on each home.
- ✓ Research comparable sales and market trends.
- ✓ Negotiate in your best interest when you find the right home.

“ The right home isn't just where you live—it's where **your future** begins.

*J. Franklin Lloyd*  
**THE ENDURANCE REALTOR®**

**07**  
**BUYER'S  
ROADMAP**

# STEP 5

# MAKE AN OFFER & NEGOTIATE



*The right strategy. The best terms. Your win.*

This is where we put together a strong, competitive offer that stands out for all the right reasons.

I'll guide you through the numbers, terms, and strategy—and negotiate on your behalf to get you the best possible outcome.



## THE GOAL

Write a strong offer that gets accepted on terms that protect you and your investment.



**WATCH THIS STEP  
(90 SECONDS)**



Get a quick overview of this step and how I'll guide you.

*Scan Me!* ↗

## ✓ WHAT HAPPENS DURING THIS STEP?

- We'll review the property and market conditions.
- I'll help you determine a fair offer price and terms.
- I'll present your offer and negotiate on your behalf.
- We'll navigate any counteroffers or changes.
- We'll get you to accepted terms with confidence.



## WHAT YOU SHOULD BE DOING

- ✓ Trust my advice and strategy.
- ✓ Be flexible, but stay focused on your goals.
- ✓ Provide any additional information or documents promptly.
- ✓ Stay responsive during negotiations.
- ✓ Keep your emotions in check—it's business, not personal.
- ✓ Stay excited—we're getting closer!



## KEY QUESTIONS TO CONSIDER



What is my maximum offer price?



What is my ideal closing date?



Are there any terms or contingencies that are important to me?



How competitive is the market?



What is my "walk-away" point?



## I'LL BE DOING FOR YOU

- ✓ Analyze the market and comparable sales to guide our offer price.
- ✓ Prepare a strong, clean, and competitive offer.
- ✓ Present your offer professionally and strategically.
- ✓ Negotiate the best terms, price, and contingencies.
- ✓ Communicate clearly and keep you updated every step of the way.
- ✓ Advise you on any counteroffers and recommend the best response.

“ A great offer isn't just about price—it's about **strategy**, **timing**, and **terms**.

*J. Franklin Lloyd*  
THE ENDURANCE REALTOR®

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BUYER'S  
ROADMAP

# STEP 6

# SUBMIT OFFER & SECURE CONTRACT



*Your offer. Their acceptance. We're on our way.*

Once we find the right home, I'll craft a strong, competitive offer and negotiate on your behalf.

When it's accepted, we'll secure the contract and start moving forward.



## THE GOAL

Get your offer accepted on the best terms and conditions for you.



## ✓ WHAT HAPPENS DURING THIS STEP?

- I'll prepare and present your offer.
- I'll negotiate the best terms, price, and conditions.
- Once accepted, we'll open escrow and secure the contract.
- Earnest money is submitted to show good faith.
- We'll review the fully executed contract together.
- I'll keep you informed and confident every step of the way.



## WATCH THIS STEP (90 SECONDS)



Learn how offers work, what to expect, and how I negotiate for you.

*Scan Me!* ↗



## WHAT YOU SHOULD BE DOING

- ✓ Trust my advice and strategy.
- ✓ Be ready to act when we find "the one".
- ✓ Review the offer details carefully.
- ✓ Provide any requested documents quickly.
- ✓ Ask questions and voice any concerns.
- ✓ Stay positive—we're getting closer!



## KEY QUESTIONS TO CONSIDER

- Is the offer price strong and competitive?
- Are there any contingencies or conditions?
- What is the proposed closing date?
- How much earnest money is being offered?
- Is there anything I want negotiated or removed?



## I'LL BE DOING FOR YOU

- ✓ Prepare a strong, professional offer.
- ✓ Negotiate the best possible terms, price, and conditions.
- ✓ Present your offer and communicate with the listing agent.
- ✓ Handle counteroffers and keep you informed.
- ✓ Secure the contract and open escrow.
- ✓ Protect your interests and get you under contract with confidence.

“ A strong offer isn't just about price—it's about **strategy**, **timing**, and **terms**.

*J. Frankfin Lloyd*  
THE ENDURANCE REALTOR®

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BUYER'S  
ROADMAP

# STEP 7

## INSPECTIONS, APPRAISAL & LOAN APPROVAL



*Due diligence today. Peace of mind tomorrow.*

We're in the home stretch! I'll coordinate inspections, the appraisal, and your loan approval so you can move forward with confidence.

These steps protect your investment and help you make informed decisions.



### THE GOAL

Ensure everything checks out—so you can move forward with confidence and peace of mind.

### ✓ WHAT HAPPENS DURING THIS STEP?

- We'll schedule and attend the home inspection.
- We may recommend additional specialty inspections.
- We'll review the inspection report and discuss any findings.
- The appraisal is ordered and completed.
- Your lender will finalize your loan approval.
- We'll address any items that need attention.
- Once everything is clear, we're ready to close!



**WATCH THIS STEP**  
(90 SECONDS)



Understand inspections, appraisals, and loan approval—and how we'll handle everything together.

*Scan Me!* ↗



### WHAT YOU SHOULD BE DOING

- ✓ Attend the inspection (if possible).
- ✓ Review the inspection report carefully.
- ✓ Ask questions and understand any recommended repairs.
- ✓ Respond promptly to any requests for information.
- ✓ Stay flexible and keep the lines of communication open.
- ✓ Trust the process—we're almost there!



### KEY QUESTIONS TO CONSIDER

- What does the inspection report reveal?
- Are there any major issues or safety concerns?
- What repairs are requested or recommended?
- How does the appraisal impact the purchase?
- Is my loan fully approved and clear to close?



### I'LL BE DOING FOR YOU

- ✓ Coordinate all inspections and the appraisal.
- ✓ Attend inspections and review all reports.
- ✓ Explain findings and recommend next steps.
- ✓ Negotiate any repair requests.
- ✓ Work with your lender to secure final loan approval.
- ✓ Keep you updated and handle all the details so you can focus on the finish line.

“ We cross every T and dot every I—so you can close with **confidence** and start your **next chapter**.

*J. Frankfin Lloyd*  
THE ENDURANCE REALTOR®

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BUYER'S  
ROADMAP

# STEP 8

# CLOSING & POSSESSION



*The finish line. The beginning.*

We made it! Closing is where everything becomes official and you get the keys to your new home.

I'll be with you every step of the way to make sure closing day is smooth, stress-free, and something to celebrate.



## THE GOAL

Successfully close on your new home and hand you the keys with confidence and peace of mind.



**WATCH THIS STEP**  
(90 SECONDS)



See what to expect on closing day and how we'll wrap up your home buying journey.

*Scan Me!* →

## WHAT HAPPENS DURING THIS STEP?

- We'll review your final closing disclosure.
- You'll sign all closing documents.
- Funds are transferred and the loan is finalized.
- The deed is recorded and ownership is official.
- You get the keys and take possession!
- I'm here to celebrate with you and answer any final questions.



## WHAT YOU SHOULD BE DOING

- ✓ Review your final closing disclosure carefully.
- ✓ Bring a valid photo ID and any required funds.
- ✓ Read and sign all documents.
- ✓ Ask questions if anything isn't clear.
- ✓ Get excited—you're about to be a homeowner!



## KEY QUESTIONS TO CONSIDER

- 📄 What is my closing date and time?
- 💰 What funds do I need to bring to closing?
- 🏠 What will my payment and due dates be?
- 🔑 When do I get the keys and take possession?
- 🛡️ Who do I contact if I have questions after closing?



## I'LL BE DOING FOR YOU

- ✓ Coordinate with all parties to ensure a smooth closing.
- ✓ Review all closing documents with you beforehand.
- ✓ Ensure all funds and paperwork are in order.
- ✓ Oversee the closing process from start to finish.
- ✓ Hand you the keys and celebrate your new beginning!

“ This isn't just an ending—  
it's the start of your **next** adventure. ”

*J. Frankfin Lloyd*  
THE ENDURANCE REALTOR®

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BUYER'S  
ROADMAP

# BUYER REPRESENTATION:

— Why It Matters —

**YOUR ADVOCATE. YOUR NEGOTIATOR. YOUR PROTECTION.**

Buying a home is one of the biggest decisions you'll ever make. Having the right representation ensures you have someone in your corner looking out for your best interests—every step of the way.



## WHAT BUYER REPRESENTATION MEANS

- ✓ I represent **YOUR** interests, not the seller's.
- ✓ I negotiate on **YOUR** behalf to get you the best possible terms.
- ✓ I coordinate inspections and help you understand the results.
- ✓ I help you **AVOID** costly mistakes and protect your investment.
- ✓ I explain contracts and documents in plain **ENGLISH**.
- ✓ I'm with you from the first showing until you get the **KEYS**.



## WHY ILLINOIS REQUIRES IT

Illinois law now requires a written Buyer Brokerage Agreement before touring homes. This agreement clearly defines my responsibilities to you, ensuring transparency and establishing that I am working exclusively in your best interests.



## THE GOAL

To protect you throughout one of the biggest financial decisions of your life.

*You're not alone. I'm with you.*



## MY PROMISE TO YOU

- Put your interests first.
- Negotiate aggressively.
- Communicate honestly.
- Protect your investment.
- Guide you every step.

I will always put your interests first, communicate honestly, negotiate aggressively, and guide you through every step of the buying process with **professionalism and integrity**.

“ The right representation doesn't just open doors—it opens opportunities. Let's open the door to **your future**, together.

*J. Franklin Lloyd*  
**THE ENDURANCE REALTOR®**

# MY TRUSTED PARTNERS

— Here for You Every Step of the Way —

Buying a home is a team effort.

I've surrounded myself with experienced, reliable professionals who share my commitment to providing you with exceptional service.



*J. Franklin Lloyd*  
REALTOR®

THE ENDURANCE REALTOR®



guaranteed **Rate**

**TINA ABBATECOLA**  
VP of Mortgage Lending  
**Rate (Guaranteed Rate)**  
NMLS #192822

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PREFERRED LENDER



**JILL DANIELS**  
LAW, LLC

**JILL DANIELS**  
Real Estate Attorney

- 630-270-3393 (Telephone)
- 630-269-9203 (Cell)
- 630-214-7711 (Fax)
- Jill@JillDanielsLaw.com

PREFERRED ATTORNEY

## MY TRUSTED NETWORK

Access to a network of top-notch professionals to make your home buying experience seamless.



PROFESSIONAL PHOTOGRAPHY



HOME INSPECTIONS



MOVING SERVICES



CONTRACTORS



ELECTRICIANS



PLUMBERS



PAINTERS



CLEANING SERVICES



LANDSCAPING



& MORE



Every recommendation is made based on professionalism, responsiveness, and client satisfaction. As my trusted network continues to grow, you'll always have access to reliable professionals when you need them.

“ Surround yourself with the right team, and the path to homeownership becomes a whole lot smoother. ”

*J. Franklin Lloyd*  
THE ENDURANCE REALTOR®

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BUYER'S GUIDE

# FREQUENTLY ASKED QUESTIONS

— Clear Answers. Confident Decisions. —



Buying a home comes with a lot of questions.

Here are answers to some of the most common ones I hear from buyers just like you.



## 1. HOW MUCH MONEY DO I NEED TO BUY A HOME?

It depends on the loan program. Many buyers can purchase with as little as 3% down—or even 0% down with certain programs. I'll connect you with a trusted lender to explore your best options.



## 2. WHAT CREDIT SCORE DO I NEED?

Many loan programs accept scores as low as 620, and some even lower. Your lender will review your full financial picture, not just your score.



## 3. CAN I BUY BEFORE I SELL MY HOME?

Yes! There are several options, including contingent offers, bridge loans, or using equity from your current home. Let's discuss what works best for you.



## 4. CAN I BACK OUT AFTER AN INSPECTION?

You have options. If the inspection reveals issues, we can negotiate repairs, ask for credits, or walk away during your inspection contingency period.



## 5. WHO PAYS CLOSING COSTS?

It depends on the agreement we negotiate. Sellers may contribute, or we can ask for concessions to help with your costs. I'll help you structure the best deal.



## 6. HOW LONG DOES THE PROCESS TAKE?

Typically 30–45 days from accepted offer to closing, depending on the loan type, inspections, and other factors. I'll keep you on track every step of the way.



## 7. SHOULD I WAIT FOR INTEREST RATES TO FALL?

Trying to time the market is risky. Buying the right home for you is more important than waiting. I'll help you focus on what you can control.



## 8. WHAT'S INCLUDED IN THE SALE PRICE?

Most items stay (appliances, fixtures, cabinets, etc.), but some don't (personal items, seller's belongings). We'll clarify everything in the contract.



## 9. IS MY INFORMATION SECURE?

Absolutely. Your personal and financial information is kept confidential and protected at all times.



## 10. WHAT MAKES YOU DIFFERENT?

I'm committed to communication, honesty, and results. I treat every client like family and every transaction like it's my own.



## HAVE MORE QUESTIONS?

I'm here to help! No question is too small when it comes to finding the right home for you. Let's talk and make your home buying journey smooth, stress-free, and even enjoyable.

*Let's make your dream a reality!*

“ Knowledge brings clarity.  
Clarity brings confidence.  
I'm here for both.”

J. Franklin Lloyd  
THE ENDURANCE REALTOR®

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BUYER'S GUIDE



More Than a REALTOR®.  
Your Advocate.  
Your Guide.  
Your Partner.

*Your EXIT Strategy.*



**THE ENDURANCE DIFFERENCE.**

I go the extra mile for every client—delivering exceptional service, clear communication, and results you can count on.

**I'm with you every step of the way.**



**EXPERIENCE**

Years of real estate expertise and hundreds of clients served.



**TRUST**

Honest advice and transparent guidance you can rely on.



**RESULTS**

Strategic negotiation and relentless focus on your goals.



**RELATIONSHIPS**

Built on respect, built for life—long after we close the deal.

**LET'S MAKE YOUR HOMEOWNERSHIP DREAM**

*A Reality.*



**SCAN ME**

Visit my website!



847-757-0007



JFranklin@RealtorJFLloyd.com



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**THE ENDURANCE REALTOR®**



The right representation doesn't just open doors—it opens opportunities.

Let's open the door to **your future**, together.

*J. Franklin Lloyd*  
**THE ENDURANCE REALTOR®**

